

GCP PROPOSAL

UNLOCK GROWTH OPPORTUNITIES

Introducing the Growth Channel Partner (GCP) Program, designed to empower businesses, maximise opportunities, and drive exponential growth.

A background image showing a close-up of two hands shaking in a firm grip, symbolizing a partnership or agreement. The hands are wearing blue suit sleeves.

ABOUT THE PROJECT :

GROWTH CHANNEL PARTNER (GCP) LAUNCH

We are excited to introduce GCP (Growth Channel Partner), a strategic business partnership program designed to maximise earning potential, provide exclusive benefits, and foster long-term growth.

This initiative is crafted for ambitious entrepreneurs and business partners looking to scale their success with a recurring revenue model, advanced business tools, and premium support.

With GCP, you don't just partner with us : you become a key player in the future of digital business solutions.

Join GCP and take your business to the next level!

GROWTH STRATEGIES

HOW GCP CREATES WIN-WIN SUCCESS

With the Growth Channel Partner (GCP) Program, we introduce a strategic business model where both the company and its partners thrive together.

Key Benefits of the GCP Strategy:

- **Profit-Sharing Model** - Earn a fixed share of profits, ensuring a consistent and lucrative income.
- **Performance-Based Rewards** - The more you grow, the more you earn—directly rewarding your efforts and commitment.
- **Scalable Business Model** - Expand your reach and revenue with exclusive tools, resources, and support.

We believe in collaborative success—where your growth fuels our growth.

Be a part of GCP and unlock limitless business opportunities!





INTRODUCING GCP PLANS :

GROWTH FAST PLAN & GROWTH RAPID PLAN

The Growth Channel Partner (GCP) Program offers flexible and high-reward plans tailored to fit different business needs. Our Growth Fast Plan and Growth Rapid Plan ensure partners maximise growth, profits, and market expansion.

WHY IT'S IMPORTANT?



GOAL ALIGNMENT

Performance management ensures that individual and team goals are aligned with the overall objectives of the organization.



EMPLOYEE DEVELOPMENT

Through regular feedback and performance evaluation, employees can identify areas for improvement and receive the necessary support and training.



MOTIVATION AND ENGAGEMENT

Acknowledging and rewarding high performance through performance management initiatives boosts employee morale, motivation, and job satisfaction.



RESOURCE OPTIMIZATION

Optimizing the allocation of resources by assessing and addressing performance issues immediately

GCP PLAN COMPARISON: GROWTH FAST PLAN VS. GROWTH RAPID PLAN

FEATURE	GROWTH FAST PLAN	GROWTH RAPID PLAN
Initial Investment (incl. GST)	₹49,999	₹99,999
Free Leads Provided (PAN India)	100 Leads	500 Leads
Cost Per Additional Lead (incl. GST) (PAN India)	₹20/- per lead	₹18/- per lead
Sales Panel (Free for 1 Year)	✓	✓
Sales Profit Sharing	70% Partner, 30% Company	80% Partner, 20% Company
Lead Profit Sharing (Leads added by you)	75% Partner, 25% Company	85% Partner, 15% Company
Lead Referred by the Company	20% Partner, 80% Company	20% Partner, 80% Company

GCP FEATURE PLANS, SILVER, GOLD, DIAMOND, PLATINUM

At GCP (Growth Channel partner), we offer flexible and rewarding business partnership plans tailored to different needs and earning potential. Compare our Silver, Gold, Diamond, Platinum plans to find the right fit for your business growth.



PLAN COMPARISON

FEATURE	SILVER	GOLD	DIAMOND	PLATINUM
Growth Insurance	✓ Yes	✓ Yes	✓ Yes	✓ Yes
Growth Loan	✓ Yes	✓ Yes	✓ Yes	✓ Yes
Growth CC	✓ Yes	✓ Yes	✓ Yes	✓ Yes
Growth Taxation	✗ No	✓ Yes	✓ Yes	✓ Yes
Growth Legal	✗ No	✓ Yes	✓ Yes	✓ Yes
Growth Bank A/c	✗ No	✗ No	✓ Yes	✓ Yes
Growth Cibil	✗ No	✗ No	✓ Yes	✓ Yes
Growth Digital	✗ No	✗ No	✓ Yes	✓ Yes
Growth RM Support	✗ No	✗ No	✗ No	✓ Yes
Growth Reference Earning	✗ No	✗ No	✗ No	35%
Growth Cash-Back / Coupons	✗ No	✗ No	80 Coupons @ ₹100 each	💰 100% Cashback
Net Price (Incl. 18% GST)	₹999	₹2,999	₹9,999	₹14,999
Discount			50%	50%
Price After Discount (Incl. 18% GST)			₹4,999* (Without Any Coupons*)	₹7,499* (Without any Cash Back*)

COMMISSION BREAKDOWN BY GROWTH FAST PLAN (49,999INR)

COMMISSION ON SELF-GENERATED LEADS

Plan	Original Price (₹)	Commission Rate	Your Commission (₹)
Silver	₹999	70%	₹700
Gold	₹2,999	70%	₹2,100
Dimaond	₹9,999	70%	₹7,000
Platinum	₹14,999	70%	₹10,500

COMMISSION ON LEADS REFERRED BY THE GROWMITRA

Plan	Original Price (₹)	Commission Rate	Your Commission (₹)
Silver	₹999	20%	₹200
Gold	₹2,999	20%	₹600
Diamond	₹9,999	20%	₹2,000
Platinum	₹14,999	20%	₹3,000

COMMISSION BREAKDOWN BY GROWTH RAPID PLAN (99,999INR)

COMMISSION ON SELF-GENERATED LEADS

Plan	Original Price (₹)	Commission Rate	Your Commission (₹)
Silver	₹999	80%	₹800
Gold	₹2,999	80%	₹2,400
Dimaond	₹9,999	80%	₹8,000
Platinum	₹14,999	80%	₹12,000

COMMISSION ON LEADS REFERRED BY THE GROWMITRA

Plan	Original Price (₹)	Commission Rate	Your Commission (₹)
Silver	₹999	20%	₹200
Gold	₹2,999	20%	₹600
Diamond	₹9,999	20%	₹2,000
Platinum	₹14,999	20%	₹3,000

EXAMPLE COMMISSION CALCULATION (₹4,999 SALE PRICE, 70% COMMISSION RATE)

- CALCULATE COMMISSION (INCL. GST)

Formula:

$$\text{Commission (Incl. GST)} = \text{Sale Amount} \times (\text{Commission Rate} \div 100)$$

$$9,999 \times 70\% = ₹6,999.3$$

- REMOVE GST FROM COMMISSION

Formula:

$$\text{Commission (Excl. GST)} = \text{Commission (Incl. GST)} \div (1 + \text{GST Rate} \div 100)$$

$$₹6,999.3 \div 1.18 = ₹5,931.61$$

- DEDUCT TDS (2%)

Formula:

$$\text{Actual Commission (After TDS)} = \text{Commission (Excl. GST)} \times (1 - \text{TDS Rate} \div 100)$$

$$₹5,931.61 \times 0.98 = ₹5,812.98$$

FINAL EARNINGS SUMMARY:

TOTAL COMMISSION EARNED (INCL. GST): ₹6,999.3

COMMISSION EXCLUDING GST: ₹5,931.61

FINAL PAYOUT (AFTER TDS DEDUCTION): ₹5,812.98

WHY CHOOSE GCP?

YOUR PATH TO UNLIMITED GROWTH

KEY BENEFITS OF GCP:



CUSTOMISABLE PLANS

Choose from tailored partnership models that align with your business goals and scale.

MAXIMISED PROFITS

Enjoy high recurring commissions and a flexible profit-sharing model that rewards your efforts.

GENEROUS FREE LEADS

Get a substantial quota of free leads to kickstart your success and accelerate conversions.

COLLABORATIVE GROWTH

Partner with us for long-term success, increased sales, and continuous business expansion.

WHY CHOOSE A GCP PARTNERSHIP PLAN?

- Flexible Earning Models – Recurring earnings through profit-sharing & commissions.
- Lifetime Benefits – GrowthMate (Gold, Diamond, Platinum) plans offer lifetime access with continued earnings.
- High Commission Rates – Maximise profits on leads, sales, and referrals.
- Comprehensive Business Solutions – Get access to a fully equipped sales & financial services panel.

Partner with GCP and turn every lead into an opportunity for success!

GCP STRATEGY: GROWTH FAST PLAN VS. GROWTH RAPID PLAN

We provide partners with branding and marketing support to establish a strong presence. Our Growth fast plan & Growth Rapid Plan offer customised promotional materials to help you expand your business effectively.

PLAN COMPARISON: BRANDING & PROMOTIONAL SUPPORT		
Feature	Growth Fast Plan	Growth Rapid Plan
Standing Banners	1 Qty.	3 Qty.
Visiting Cards (Double-Sided)	100 Nos.	300 Nos.
Certification	✔ Yes (1 Qty.)	✔ Yes (1 Qty.)

OFFICE CHECKLIST

Here's a comprehensive checklist to ensure smooth operations and long-term success.

At GCP, setting up a Franchise Office requires careful planning, compliance, and infrastructure.

A GCP Franchise Office is more than just a workspace—it's a fully equipped business hub designed for growth, efficiency, and profitability. Partner with us and build a future-ready business!

Legal & Regulatory Requirements

- **Business Entity Formation :** Register as a Private Limited, LLP, or Proprietorship as per business needs.
- **Franchise Agreement :** Define terms, revenue-sharing structure, and operational guidelines.
- **Trade Licenses & Compliance :** Ensure all required permits, taxation, and regulatory approvals are in place.

Location & Infrastructure

- **Strategic Site Selection :** Choose an urban, commercial, or high-footfall area to attract clientele.
- **Office Space & Branding :** Secure a professional workspace with branding, signage, and essential amenities.
- **Work Environment Setup :** Ensure proper furniture, meeting spaces, and operational efficiency.

Technology & Tools

- **Software & IT Systems :** Access company CRM, business management software, and secure data systems.
- **Dedicated Communication Channels :** Set up business phone lines, email accounts, and customer support tools.
- **Operational Efficiency Tools :** Ensure integration of billing, reporting, and lead management systems.

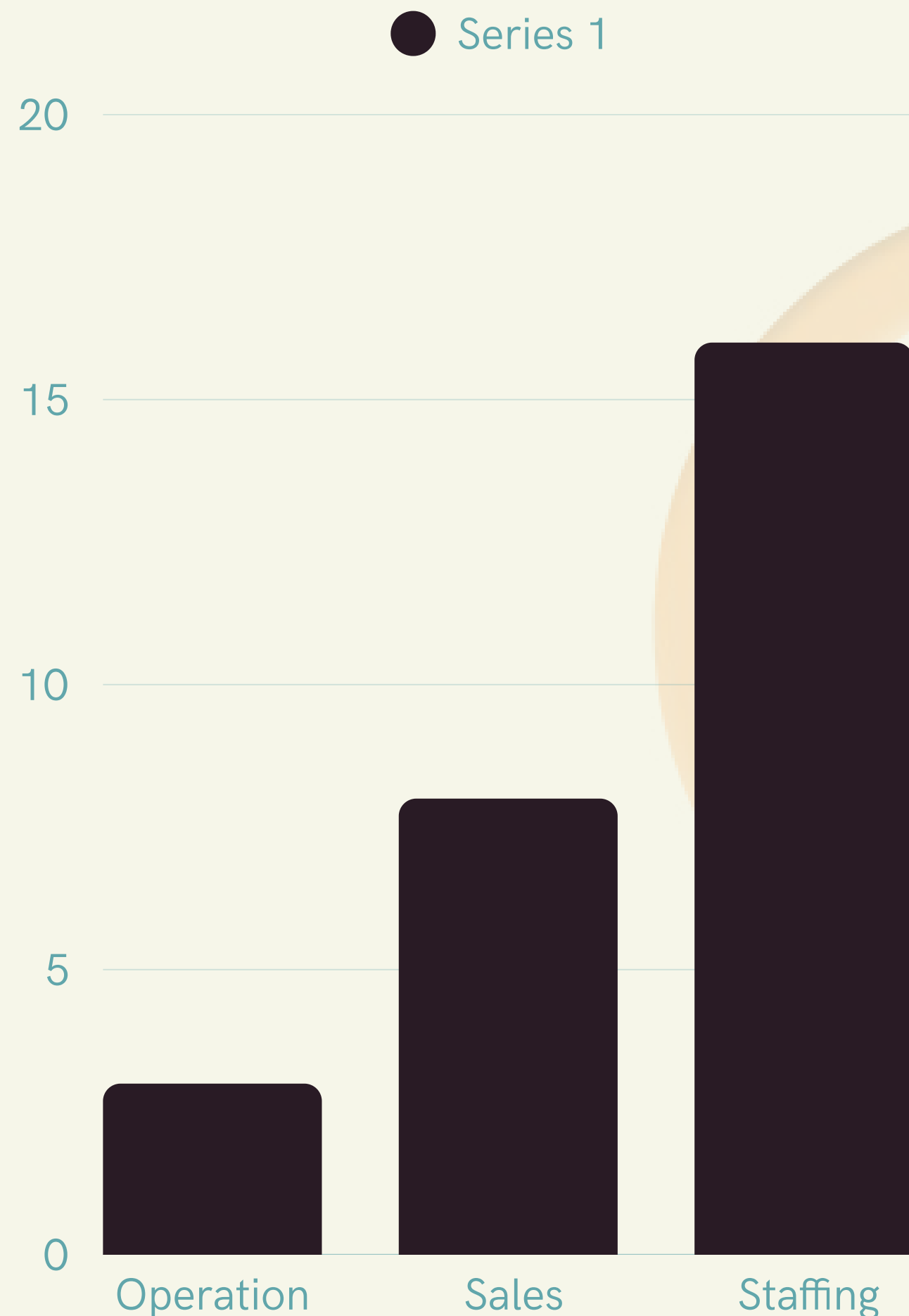
GCP ADD-ON SERVICES & COMMISSION STRUCTURE

We offer powerful add-on services to enhance your business growth and maximise earnings. These add-ons allow partners to increase their revenue potential while leveraging our extensive service ecosystem.

GST DEDUCTION & PAYOUTS:

- GST will be deducted from commissions before processing payouts.
- After TDS deduction, the final earnings will be credited to your registered bank account.
- With GCP Add-On Services, partners can expand their business offerings, maximize earnings, and create sustainable revenue streams.

Unlock opportunities—add more value to your business today!



GCP COMMISSION CALCULATION : TRANSPARENT EARNINGS BREAKDOWN

We ensure complete transparency in commission calculations, helping partners understand their exact earnings after GST & TDS deductions.

WHY CHOOSE GCP?

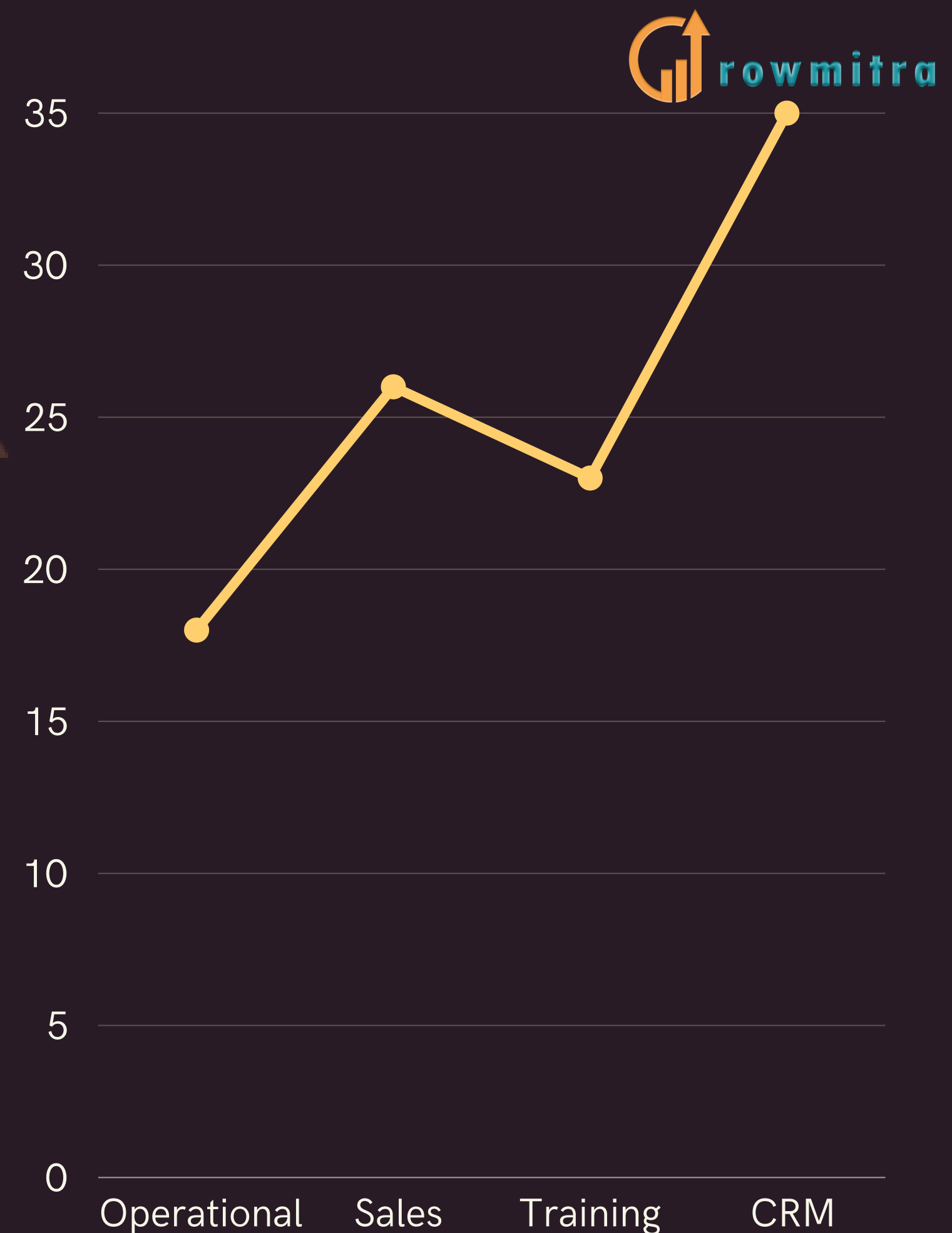
- Transparent & Fair Commission Structure
- Automated Earnings & Payout Processing
- Maximised Profits with Competitive Rates

With GCP, you earn more while enjoying seamless payouts and full financial transparency.

GROW WITH CONFIDENCE : PARTNER WITH GCP TODAY!

GCP SALES SUPPORT SYSTEM, GROWTH FAST PLAN VS. GROWTH RAPID PLAN

We provide a dedicated sales support system to help partners manage leads, handle customer interactions, and drive conversions efficiently. Our Growth Fast & Growth Rapid Plans offer distinct advantages tailored to different business needs.



SALES SUPPORT SYSTEM OVERVIEW

- **Dedicated Sales Representative:** A trained salesperson will be assigned to manage calls and follow up on leads.
- **Lead Handling & Conversion:** The representative will work on self-generated leads and company-referred leads to maximise sales potential.

GROWTH FAST PLAN

- **Sales Support Available:** The Sales rep assists in basic lead handling and conversions.
- **Commission-Based Profit Sharing:** Earnings based on performance and revenue sharing.
- Recommended for small & medium businesses looking to establish a structured sales process.

GROWTH RAPID PLAN

- **Higher Sales & Lead Management Support:** More advanced lead processing, follow-ups, and conversion strategies.
- **Premium Profit-Sharing Structure:** Higher recurring earnings and greater revenue share.
- Best for Businesses Looking to Scale Rapidly with enhanced sales operations and lead nurturing.

THANK YOU

FOR PARTNERING WITH GLC!

**We appreciate your time, trust, and commitment to Growth Channel Partner .
Together, we are building a future of innovation, success, and endless opportunities.**

Your Growth, Our Mission
Your Vision, Our Innovation,
Your Success, Our Commitment
Let's Grow & Succeed Together!